

## SCTP Classified ad Policies

Classified advertising space shall be available to all SCTP members and non-members. A non-member is classified as one who works in a similar business of taxes-accounting-tax education. SCTP provides classified advertising on its website for the convenience of its members and non-members.

In July, 2017, the SCTP board approved the posting of all classified advertising to be included in the SCTP newsletter blast to get more exposure. This is a member and non-member benefit. **This is not for commercial gain. Ads are for members/non-members to advertise for help, sell their practice, looking for an employee and items in these categories.**

Who may place an ad?

- Members of SCTP
- Colleagues in the business of accounting-taxes-business related services
- Non-members for a monthly fee of \$10.00

What type of ad may be placed?

- Selling a business or practice
- Selling business /office equipment
- Advertising for help in your office, tax related positions
- Office space for rent
- Looking to buy or partner with a tax business
- Tax related ads

How many ads may I place?

- Ads are unlimited and must be renewed every two months

Are 3<sup>rd</sup> party ads OK?

- A member may place an ad for someone else providing the ad to which it pertains to is in the business noted above in "Who may place an ad". Member ads are free, 3<sup>rd</sup> party ads will be determined if the 3<sup>rd</sup> party is a SCTP member or a non-member. Under certain circumstances, an ad will be approved/no approved by the SCTP board

What is the ad process?

- Complete the SCTP classified ad form.
- If a non-member, payment of \$20.00 for two months must be made prior to the ad being published. Make the check payable to SCTP and send to: 5360 Jackson Drive, Suite 118, La Mesa, CA 91942

Updated September 6, 2017

- Ads must be formatted in a professional manner. The website/newsletter editor manager does not write the ad for you. They only publish the ad.
- Include your contact information to be published with the ad

Information not allowed on the SCTP classified section.

- Ads that are for the promotional benefit of the person placing the ad
- Material or software you are not legally entitled to sell
- Information that is in direct conflict with the SCTP organization
- Information pertaining to outside your business practice. EX. Selling your personal residence-personal belonging etc.

There are no refunds once an ad is published. You are responsible for your own advertising, SCTP does not assume responsibility.